

Smart Ink Mixing



Image: Giuseppe Toppers

At AtéCé we have a state-of-the-art laboratory for testing and mixing flexo and offset inks. This modern **ink innovation centre** contains various ink dispenser systems for mixing conventional, food packaging compliant and UV/LED-UV offset inks, as well as food packaging compliant (LED)UV flexo inks.

Ink Technology Support

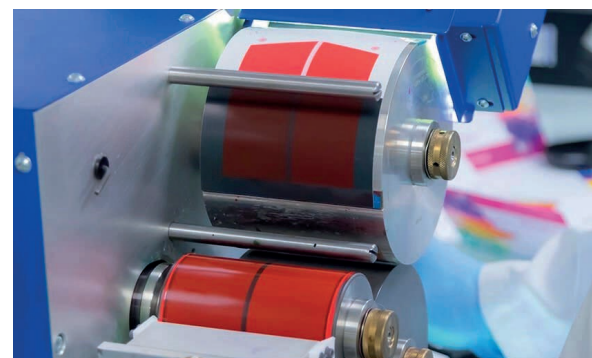


Image: Pim Ras

Very important is the knowledge that AtéCé has inhouse and the craftsmanship of our colourist's and our application specialists. **They make the difference.** As a result, we can always supply the right printing ink to all our customers, both flexo and offset printers.

Fixed Anilox Printing

For the narrow web industry AtéCé offers **Fixed Anilox Printing**. This is a groundbreaking system that lets you produce any imaginable spot colour all off one volume of anilox – meaning a fixed set can be installed. No need to change aniloxes between jobs, or select the right one for each print. With variables removed from the anilox process, your lines can run and run.



Seven Colour Printing

Combining our high strength 4-colour process inks (CMYK) with our Orange, Green and HR Violet (OGV) mixing bases provides **an ideal solution for printers** seeking to benefit from a move to 7-colour process (or expanded gamut) printing. This enables the full colour gamut to be extended through process printing, reducing the number of spot colours required but without compromising on colour quality or a brand's visual appeal.



World first!



On our booth on Labelexpo JWEI presents a **brand new all-in one solution for labelprinters**. Namely the RSF-330 who can die-cut eight labels in one time! AtéCé is master distributors of JWEI cutting solutions for cutting, slitting and creasing of packaging, printed matter, prints, stickers, cardboard, sign products and numerous other materials and media.



Total supplier of products for the label and packaging printing industry

AtéCé is a producer of and a total supplier of graphic products for the label and packaging printing industry and offers a complete product portfolio of solutions in flexo: **consumables** and **equipment**. At least as important are our knowledge and practical experience, which we have with flexo solutions and we are happy to share with you to achieve the best possible result.

Consumables

- Inks
- Varnishes
- Adhesives
- Cleaning agents
- Plates

**Deutsche
Druckfarben**

Galaxy

FLENEXFW

Equipment

- Platesetters **CRON**
- Plate processors **AGI**
- Cleaning machinery **QUICKER**

Flexo varnishes

We supply high quality flexo varnishes. These are marketed on the international market under the brand name **Galaxy**.

Our flexo varnishes program consists of:

- UV flexo varnishes as standard
- UV flexo varnishes FCM | Food Compliant Material
- UV LED flexo varnishes FCM | Food Compliant Material
- UV Digitech flexo varnishes FCM | Food Compliant Material
- Water-based flexo varnishes and primers



Galaxy

Our range of Galaxy flexo varnishes includes: standard gloss, matt, satin gloss and soft or rough-touch lacquers, varnishes with guaranteed release properties, thermal transfer as well varnishes for usage upon thermal substrates. We supply a high quality range of digital varnishes suitable for application over digital inks.

Deutsche Druckfarben

AtéCé has considerably expanded the range of inks and varnishes for offset- and flexo-printing which are marketed under the brand name Deutsche Druckfarben.



For the **label and packaging industry** we offer a special serie high quality UV Flexo and UV / UV LED Flexo Food Compliant Material inks and Waterbased Flexo inks. The UV / UV LED Flexo ink range has been developed to provide good colour strength, gloss and fast cure performance on a wide range of substrates. Suitable for a wide variety of applications.

- UV flexo inks as standard
- UV flexo inks FCM | Food Compliant Material
- UV LED flexo inks FCM | Food Compliant Material
- Waterbased flexo inks

Flexo cleaning agents & adhesives

In addition, cleaning agents are also manufactured under the name **Galaxy** for cleaning your flexo plates and anilox rolls. This program consists of:

- Flexo UV Washmax, suitable for mechanical and manual cleaning of the flexo plates
- Flexo Anilox Neutral, suitable for mechanical and manual cleaning of the anilox rolls



Naturally, we also offer top quality adhesives from the brand Galaxy. The Galaxy adhesives have been extensively tested and comply with strict EU regulations. We have an excellent Cold Foil, Laminating and Technomelt Adhesives program. This program consists of:

- Cold Foil Adhesive FCM
- UV Flexo Laminating Adhesive FCM
- Technomelt Pressure Sensitive Adhesive FCM
- Technomelt Turret Adhesive FCM
- Aquence waterbase adhesives FCM

Galaxy

Complete product portfolio equipment



AtéCé offers a complete product portfolio with equipment from leading brands for the exposure, development and cleaning of flexo plates.

- Flexo plate processors
- Flexo cleaning machinery

AGI flexo plate processors

For developing of flexo plates AtéCé offers the **AGI** FLW Flexo-water, an inline solution for the larger flexo printers and the AGI Combi 25/30 Flexo-water is very suitable for developing smaller volumes of flexo plates.

Quicker flexo cleaning machinery

Our program of cleaning machinery consists the **Quicker** AF18, an automatic feeding system for flexo plates, which is connected directly to the plate washing machine. This solution relieves employees and saves a lot of time cleaning dirty flexo plates and achieves higher productivity.

Flenex FW flexo plate

Our **Flenex FW Flexo Plates** are water-washable flexo-graphic plates. These plates offer the highest print quality and productivity, while the cost of ownership is very competitive compared to other flexo plate technologies due to the high net output.



FLENEXFW

High definition & high resolution

AtéCé Grapic Products is master distributor of CRON CTP platesetters and HDI Definition Digital Flexo Imagers in the Benelux and Germany.

CRON HDI

CRON HDI has a complete range of solutions for the exposure of flexo plates in various formats. These imagers are known for a high ROI, low maintenance costs and guarantee top quality high resolution flexo plates.



The Quicker Ultrasonic Anilox roller cleaner washing machine enables flexo printers to clean all rollers used on one and the same machine. The closed ultrasonic cleaning process is fully automated, easy to operate and has a low consumption of cleaning agents and water.

For **offset printing** we offer Deutsche Druckfarben 'high quality' conventional process, Pantone and special colour inks for commercial and packaging printing, Low Migration ink for packaging printing and UV and LED UV inks.

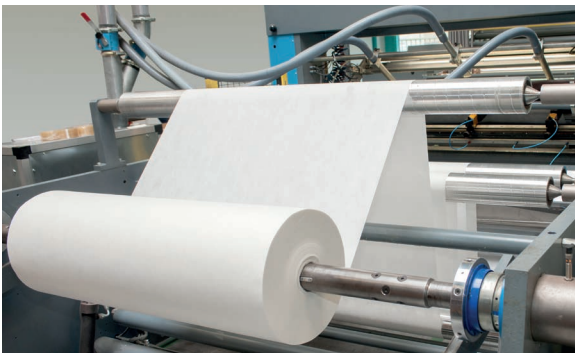
Deutsche Druckfarben



- Conventional
 - Commercial printing
 - Packaging printing
- Low Migration
 - Packaging printing
- UV
- LED UV
- Varnish
- Specialties

PressClean European number 1 in Washcloths rolls

AtéCé is the largest washcloth converter in Europe. We produce more than 30 million square meters of washcloth each year at our converting centre in Alkmaar. An incredible number that keeps growing each year to meet the challenge of our customer's needs. With our **PressClean** brand we are the unchallenged European market leader in Europe. Our PressClean washcloth rolls – dry or impregnated – are available in Jumbo size rolls and cassette rolls.



PressClean

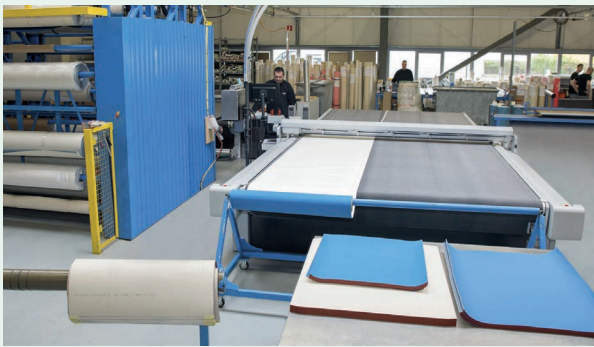


PrintCare blankets & more

AtéCé has a very modern production environment for the converting of **PrintCare** rubber blankets, coating plates, stripping blankets, self-adhesive blankets and underpackaging materials. AtéCé is in Europe one of the leading companies in this field with years of experience and a high level of expertise. The AtéCé professionals know exactly how to make printing and stripping blankets and plates of consistent high quality.

PrintCare

- Printing blankets
- Stripping blankets
- Coating plates
- Self-adhesive blankets
- Underpacking
 - Paper
 - Foil
- Bars



Galaxy coatings & chemicals

AtéCé delivers under the brand name **Galaxy** high quality waterbased and UV coatings and a excellent series of pressroom chemicals. For producing Galaxy coatings we have one of the most modern and automated factories in Europe. The unique formulations ensure smooth processing on the press and during the post-treatment process.

Our Galaxy chemicals we also produce in our own factory. Supported by specialists from the laboratory, high quality requirements are continually improved. In order to be able to continually make progress in the printing industry we have two extensive

Galaxy



laboratories that are used for research & development and quality assurance.

- Coatings**
- Waterbased
 - UV Curable
 - Ink duct
- Chemicals**
- Founts
 - Washes
 - Cleaners
 - Silicones

CRON CTP

CRON CTP platesetters are gaining more and more ground. Due to a good value for money ratio, solutions from this specialist manufacturer of platesetters are increasingly being chosen. CRON continuously invests in product development and recently introduced two new models.



Nova offset plates

AtéCé has its own brand of offset plates: **Nova**. Nova offset plates are produced according to our own specifications. Nova offset plates are characterized by an excellent price / performance ratio and are suitable for all leading brands of printing presses.

Nova



Complete product portfolio of graphic consumables

AtéCé Graphic Products is a producer of consumables and a total supplier for the printing industry. Our family business has developed into an independent player on the international market. As a total supplier, we have a complete product portfolio of graphic supplies and distribute these through a network of 120 dealers worldwide.

Real family business

AtéCé was founded in 1977. At that time the company only produced chemicals and supplied commercial products for printing companies. In 1985, AtéCé was taken over by the Schelhaas family. The current director/owner is **Bert Schelhaas**. We have grown explosively through our own growth and through acquisitions as well. We have developed into an independent producer on the international market while retaining our independence. We have remained a real family business, very accessible and very personal. Many employees have been with us for years and guarantee continuity in quality and customer contacts.



Bert Schelhaas

Production in own factory



Head Office & Liquid Plant Uitgeest



AtéCé produces printroom chemicals, waterbased and UV coatings in our own liquid plant in Uitgeest. In addition, we have a modern product plant in Alkmaar for the converting of PrintCare rubber blankets, coating plates, stripping blankets, underpackaging materials and PressClean washcloth rolls. These products are sold on the international market under own brand names, under private label and as OEM products.

Galaxy

PrintCare

PressClean



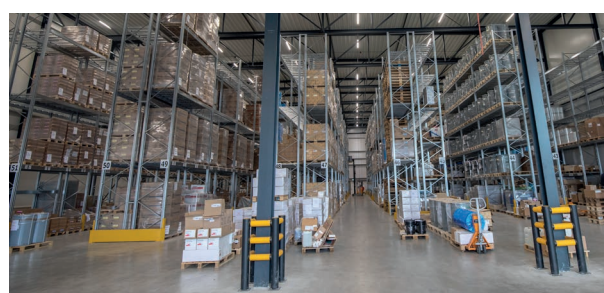
Converting Centre Alkmaar



Network of distributors



The brand new Distribution Centre Alkmaar



We export our graphic consumables worldwide through a network of distributors. This network is expanding rapidly. More and more distributors choose to work with AtéCé because of their knowledge of the international graphic market and the quality of the products. We also have our own sales teams in the Netherlands, Germany, the United Kingdom, Italy and Serbia.

AtéCé supplies various graphic products approved by the independent testing institutes **Fogra** and **Isega**.



The Fogra institute is highly regarded in the graphics sector. Fogra approves and certifies washing agents, fountain solution additives and washing cloth for release on the printing presses of Heidelberg, Koenig & Bauer [KBA] and Manroland.

Isega tests all products used in the offset printing process for packaging and food safety. When a product has acquired the Isega certificate it meets the requirements for safe food contact.

Ink Innovation Centre



Ink Laboratory & Mixing Centre Alkmaar

In Alkmaar, AtéCé has a modern Ink Innovation Centre with a highly developed laboratory and with state-of-the-art equipment for testing printing inks and product innovations. We also have a professional mixing service for inks. Offset and flexo inks for conventional UV, H-UV and LED UV and food packaging compliant applications are mixed here. In addition, we have a lot of in-house knowledge and we make the difference in the market with our colourists and application specialists. This enables us to supply the right ink for every application, both for offset and flexo printing.



Market leader in the Netherlands

In its home country, The Netherlands, AtéCé has become the market leader in supplying graphic consumables. The product portfolio includes almost everything for prepress and press in printing companies. Our delivery program contains - in addition to the products that we produce ourselves - strong brands of which we have the representation. For example, we are the exclusive representative of Komori offset printing presses in the Netherlands for ten years now. In the Benelux and Germany we are the exclusive distributor of CRON CTP and HDI flexo imaging. We are also the exclusive dealer of JWEI cutting solutions in the Benelux.

KOMORI **JWEI** **CRON**

Knowledge & practical experience

In addition to our quality products, it's all about technical knowledge and practical experience. We have - in all modesty - become a specialist in the field of Prepress and Press, both at home and abroad. We have a passionate team of specialists with extensive experience of the graphic production process. That is a very important added value that we offer. Our technical people come everywhere and know the prepress and printing world inside out. Our technical team unburdens our customers with this.

AtéCé Graphic Products

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