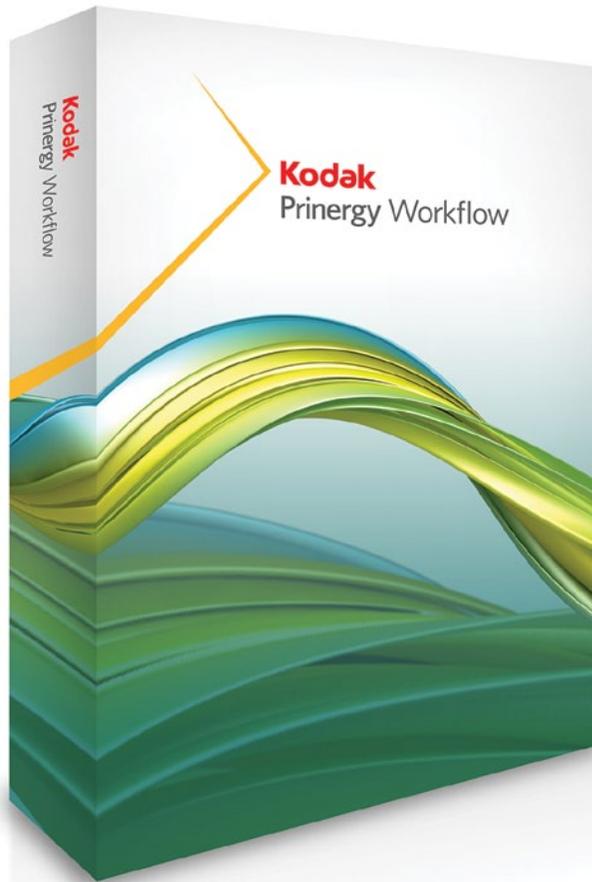


**Kodak**

Prinergy Workflow 6

the **next** revolution in workflow



## Kodak Prinergy Workflow 6: The next revolution in workflow

You know the **Kodak Prinergy** Workflow. It's the workflow system that revolutionized prepress, and has been recognized for its impact on the graphic communications industry. **Prinergy** Workflow introduced intelligent automation to print manufacturing, centralized control over digital presses and CTP devices, and put more prepress power and control into the operator's hands than anything before.

# A new level of automation, accuracy and efficiency

Now there's **Prinerger** Workflow 6: the next revolution in workflow. Version 6 brings a new level of automation, accuracy and efficiency to the creation of print. It features intent-based automation that extends from the point of order entry to the final assembly of the printed product. The result is tighter quality control, fewer manual touch points, and lower costs of production.

## Reducing the costs of manufacturing print

**Prinerger** Workflow 6 extends automation upstream to your customer's order, whether it's received via **Kodak InSite** Prepress Portal, your management information system (MIS), online storefront or manual entry from a sales rep. It uses the full description of the finished job, including the breakdown of its component parts—to automate its planning, processing and production.

It also understands your manufacturing capabilities: your Resources, Equipment and Materials—and uses your capabilities

to plan and route various parts of the job to specific equipment. Based on your equipment's capabilities—sheet size, print stock, color characteristics, and so on—the job is created, imposed and color-adjusted—automatically.

The automation in **Prinerger** Workflow 6 also extends downstream to your digital presses and CTP devices. Comprehensive, two-way communication provides customer service reps (CSRs) with job status information, and keeps operators alert to device status at all times.

## Integrated job control: see it, manage it, automate it

**Prinerger** Workflow Version 5 was renowned for its operator-friendly interfaces—one for every core function, from the **Prinerger** Workshop to the Dashboard, Digital Direct and Digital Submit, and **Kodak Preps** Software.

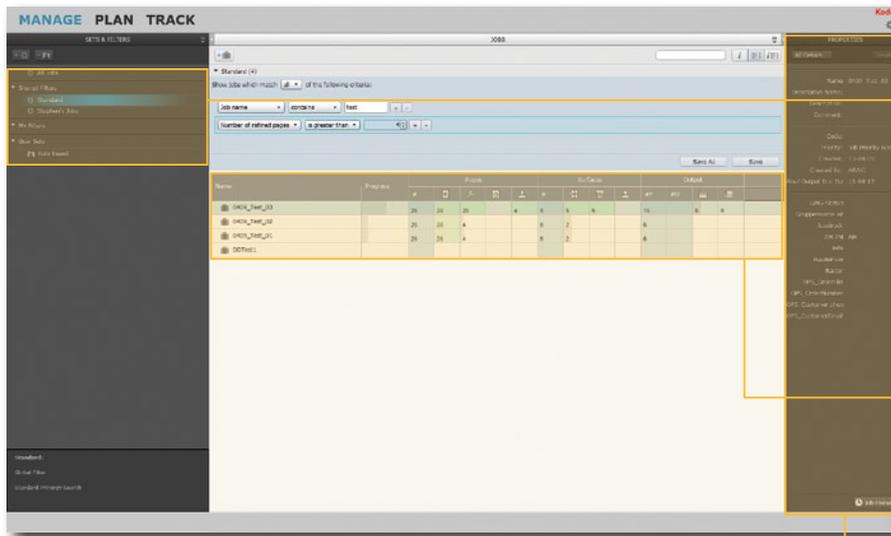
Version 6 brings the key functions—including imposition, color management and digital device management—into a single interface: the productivity-focused **Prinerger** Workspace.



***Prinerger** Workflow 6 extends intent-driven automation to proofing systems, CTP devices and digital presses.*

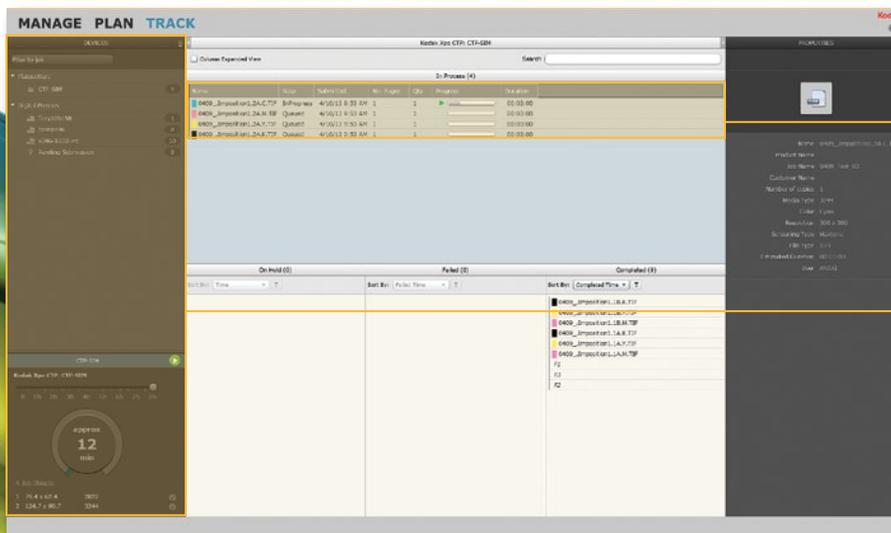
# Prinerger Workspace: Manage, Plan and Track

For faster learning and more efficient operator control, **Prinerger Workflow 6** has three modules: **Manage, Plan and Track**, based on the phases of a print job.



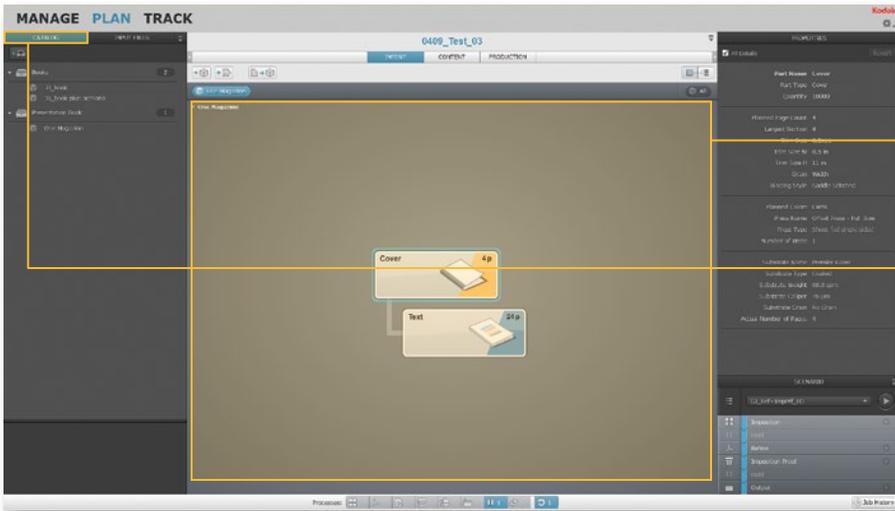
## Manage: where print jobs are created and managed

- Quickly search the entire **Prinerger** System for any job—use sets and filters to refine your search, based on a wide range of attributes
- Create specific lists for faster handling—group jobs by customer, run length, or due date. Or any combination.
- Scan the job board for an instant overview of pages, approvals and more
- Access job status for every job—current and archived
- Improve and refine automation with new, expanded job properties, including JDF tags for order and customer information



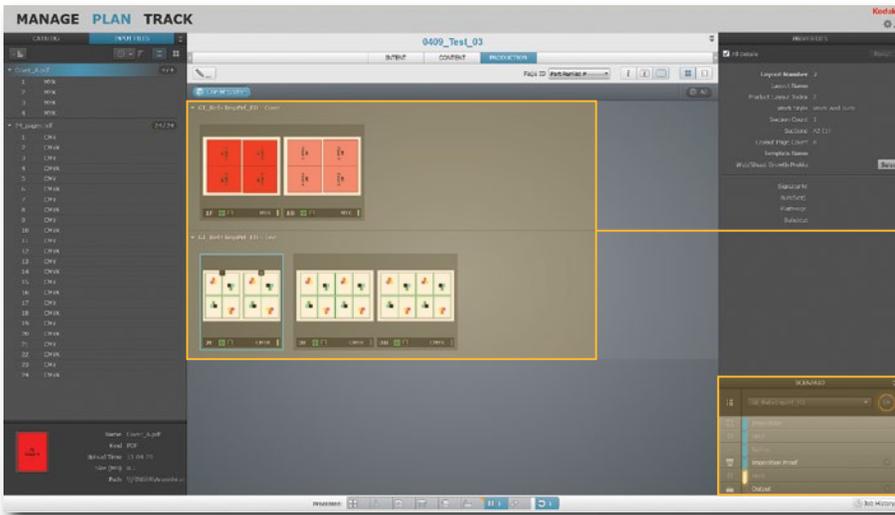
## Track: where jobs and devices are monitored once they're in production

- See the continually updated status of every job and piece of equipment. Select a job and track every process that has already taken place, is in progress, or is scheduled.
- Automate CTP, digital front ends (DFEs), digital and inkjet presses, with up-to-the-moment status monitoring of multiple devices



**Plan: where input files are added, imposition plans are imported, pages are assigned, and jobs are run**

- Use job intent to drive automated processing through every step of production
- Set up “Catalogs” of products, with the products’ properties already configured — for example, monthly magazines that always use the same stock, page size, and colors

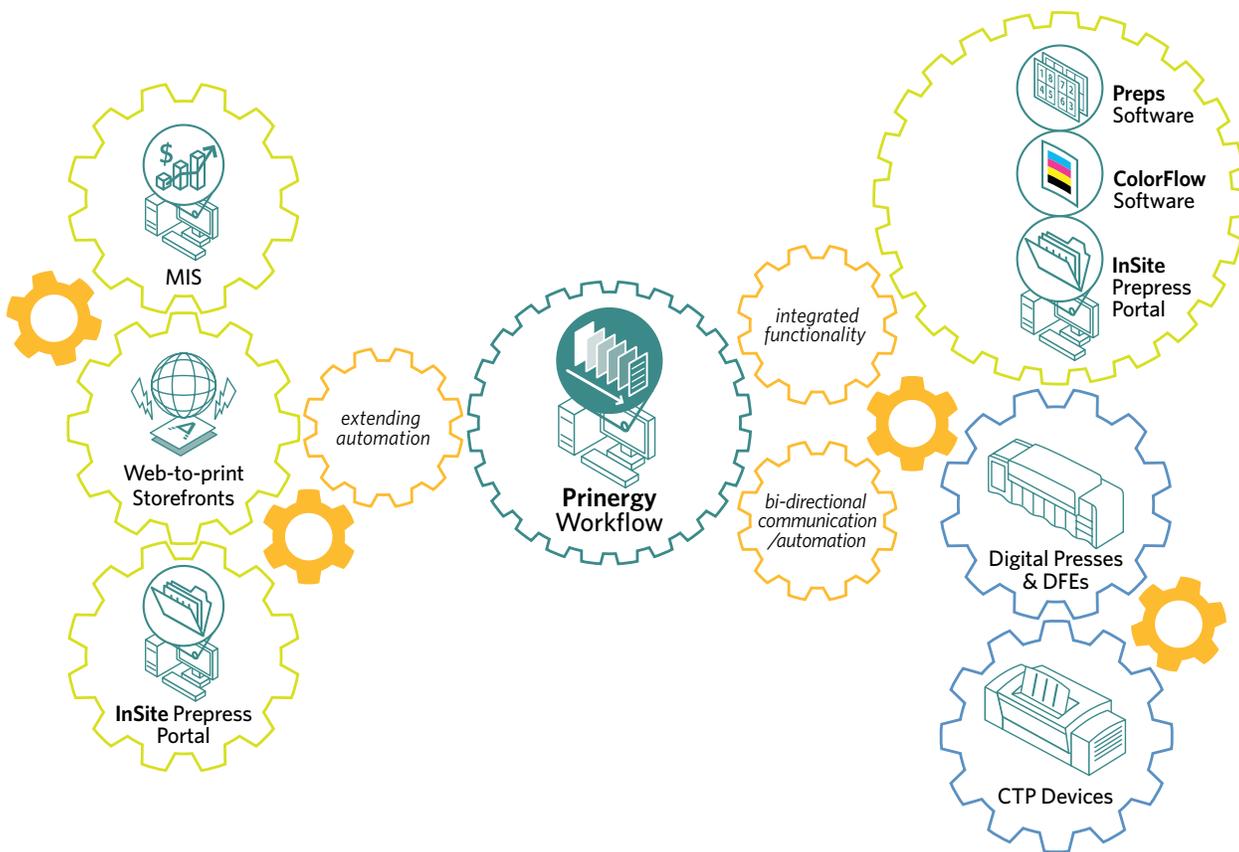


- View impositions and separations that are based on the system’s knowledge of your Resources, Equipment and Materials

- Resources: the folding patterns and marks for your presses and bindery
- Equipment: the features and capabilities of your presses, finishing equipment and bindery: sheet sizes, folding patterns, bindery parameters such as off-cuts and head trims
- Materials: inks, paper stocks—and the color calibrations that are required for consistent performance, automatically

- Run Scenarios (preset sequences of automated steps) to process jobs in standardized ways. Simply drop a job into the Scenario that applies and press *Play*

# Unified job management: increasing efficiency at every step



## Priner Workflow Connectivity

Priner Workflow 6 drives costs out of every step of producing print, from pre-production, through planning, production and manufacturing.

The functions of **Preps** Imposition Software Version 7 and **ColorFlow** Software Version 2 are seamlessly integrated, allowing complete imposition control and color management from one, unified interface. Using the **Kodak InSite** Prepress Portal, customers and staff can collaborate remotely. With the **Apple iPad** app or any computer with a standard Web browser, they can upload, review, annotate and approve jobs anywhere, anytime.

## Intent-driven automation

What is job “intent”? It’s the description of what the customer has ordered. For example: a 64-page magazine with a 4 page cover printed in 5 colors on a glossy stock, with a specific trim size; and 60 editorial pages printed in 4 colors on another stock, with a certain trim size, and four removable inserts.

What’s not in the job intent? The in-house details that the customer is not concerned with: which press (or presses) the job will be printed on, what bindery, how many signatures, and how many pages in each signature.

In **Prinergy** Workflow 6, the job’s intent is captured when the order enters the system. The intent is used to plan the job (using the Resources, Equipment, and Material data) so that it will be processed, printed, cut, bound and delivered with the fewest number of manual touch points.

In Version 6, multi-part impositions can be generated automatically: for the 64-page magazine in the above example, the cover sheets, text pages, and inserts can be imposed together as a single job.

## Scenarios: automation made simple

In **Prinergy 6**, a Scenario is a chain of production tasks that, together, make up an automated job: a production plan that defines each step that will be performed and the specific settings for each step.

A Scenario might include the following steps: *impose, pause for approval, refine, page-proof, imposition proof, pause again for approval, and output.*

To initiate a Scenario, the operator simply clicks the Play button and processing begins. If there’s a step that needs to be adjusted—such as a pause for approval—the operator can override or modify it.

Version 6 contains a collection of preset Scenarios that cover many standard jobs. It may be the simplest, most usable approach to comprehensive automation that the industry has seen. And while it’s based on **Prinergy** Rules-Based Automation (RBA) Software, it’s included as a core feature in Version 6. You can create new Scenarios, and extend or combine Scenarios for even greater flexibility.

Note that the RBA option adds tremendous flexibility beyond Scenarios: whereas Scenarios are based on sequential processing steps, RBA allows you to develop powerful conditional logic to build intelligent, cause-and-effect automation.



The new **Prinergy** Workspace brings key functions, including imposition, color management and digital device management, together in a single interface.

## Preps Imposition Software Version 7

Completely integrated in the **Prinerger** Workflow 6 interface, the newest release of **Preps** Software allows “on-the-fly” impositions and marks—without leaving the **Prinerger** Workspace. Impositions and marks are validated against your facility’s Resources, Equipment and Materials data. The integration and new features bring a new, streamlined approach to production workflow, where imposition decisions can be made, even while the job’s properties change on quantity, press or bindery type.

## ColorFlow Software Version 2

**ColorFlow** Software 2 accesses your facility’s Resources, Equipment and Materials database to automatically validate your color capabilities. Operators don’t have to understand your various color options, they simply choose the print condition and run the job. **ColorFlow** Software now supports tonal curves for spot colors and has enhanced support for flexo, digital and inkjet presses. It features packaging-oriented enhancements such as easy-to-use bump curves for flexo printing and improved gray balance.

**Prinerger** Workflow is available in several versions and configurations to meet a wide range of business needs. For complete information on **Prinerger** Workflow Version 6, as well as **Prinerger Evo** and **Prinerger Powerpack** Workflows, visit [graphics.kodak.com](http://graphics.kodak.com) or contact your Kodak representative.

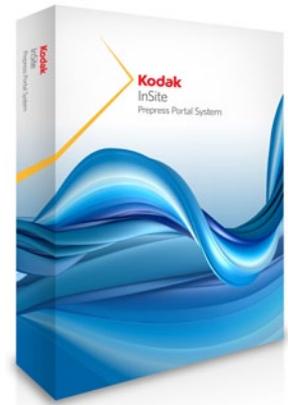
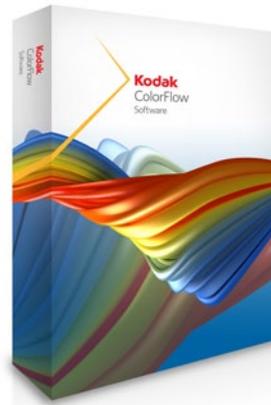
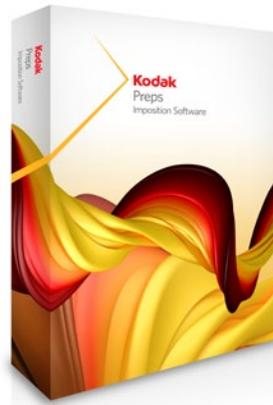
Produced using **Kodak** Technologies.

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Technical specifications subject to change.

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## InSite Prepress Portal Version 6.6

The **InSite** Prepress Portal System provides secure Web access to the **Prinerger** Workflow. Customers, prepress operators, and service representatives can submit jobs, track progress, collaborate on changes, and proof and approve work—anywhere, anytime.

The **InSite** Prepress Portal can be used to upload files and create new jobs for automatic processing in **Prinerger** Workflow 6. Customers can use Java, HTML5 or Flash technology to upload files, and they receive rapid feedback on their uploads, including error and preflight messages.

The **Kodak** Smart Review Software—which is available on standard Web browsers or using the **iPad** app—allows on-screen proofing with high-resolution

zooming and panning, and accurate measurements. Users can approve and reject pages, make annotations, and submit change requests. Many people can simultaneously view files, chat online and collaborate on changes.

## Kodak Service and Support

**Kodak** Unified Workflow Solutions are backed by **Kodak** Service and Support. Reduce downtime and optimize system performance, with product updates, scheduled system audits and expert maintenance. With coverage in 120 countries, Kodak’s highly trained Technical Response Center personnel and Workflow Application Specialists can help diagnose and resolve issues quickly. Rely on **Kodak** Service and Support to help keep your system operating at peak performance.

**Prinerger** Workflow was awarded the first-ever Must See ‘Ems Legacy Award, an award that was created to recognize a past Must See ‘Ems winner that has had a transformative and lasting influence on the graphic communications industry.



The iconic Kodak logo, consisting of the word "Kodak" in a bold, red, sans-serif font. A large, stylized yellow arrow graphic points from the left towards the logo.